



Top Visitor Management Systems.

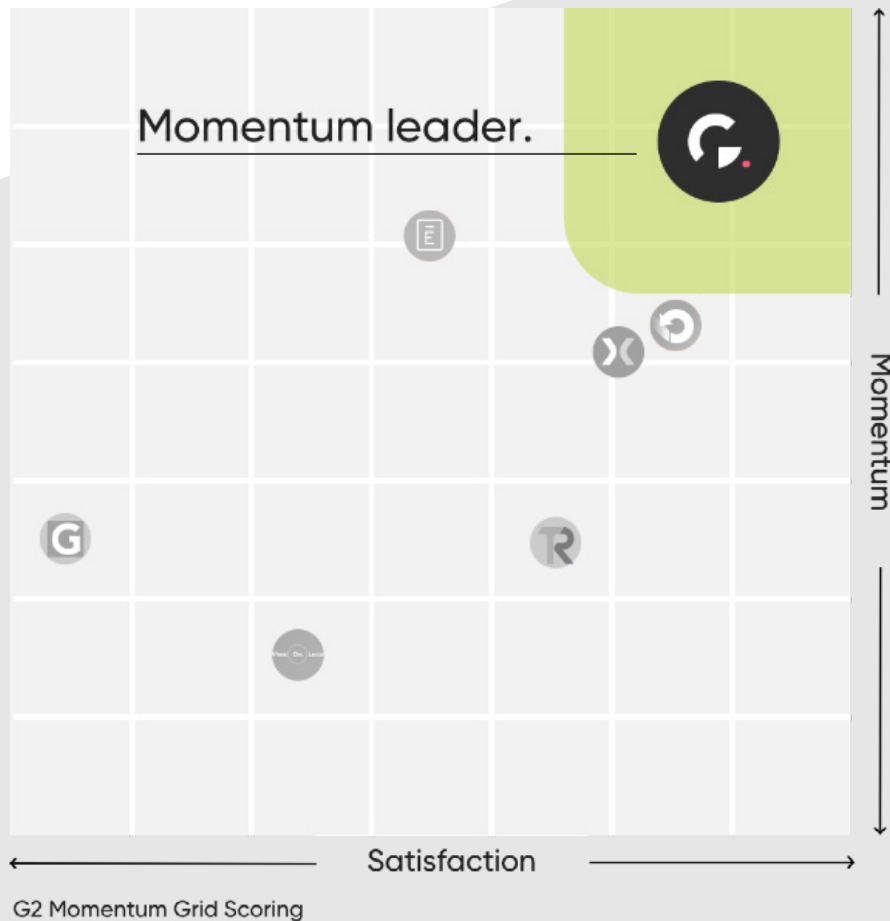
— G2 2020 Comparison Report.





Traction Guest has been named a leader in Visitor Management according to G2's 2020 Grid Report.

The G2 Grid for Visitor Management displays products that are outpacing industry growth by delivering innovative solutions that meet the evolving needs of their users. The Momentum Grid identifies products that are on a high growth trajectory based on user satisfaction scores, employee growth, and digital presence.





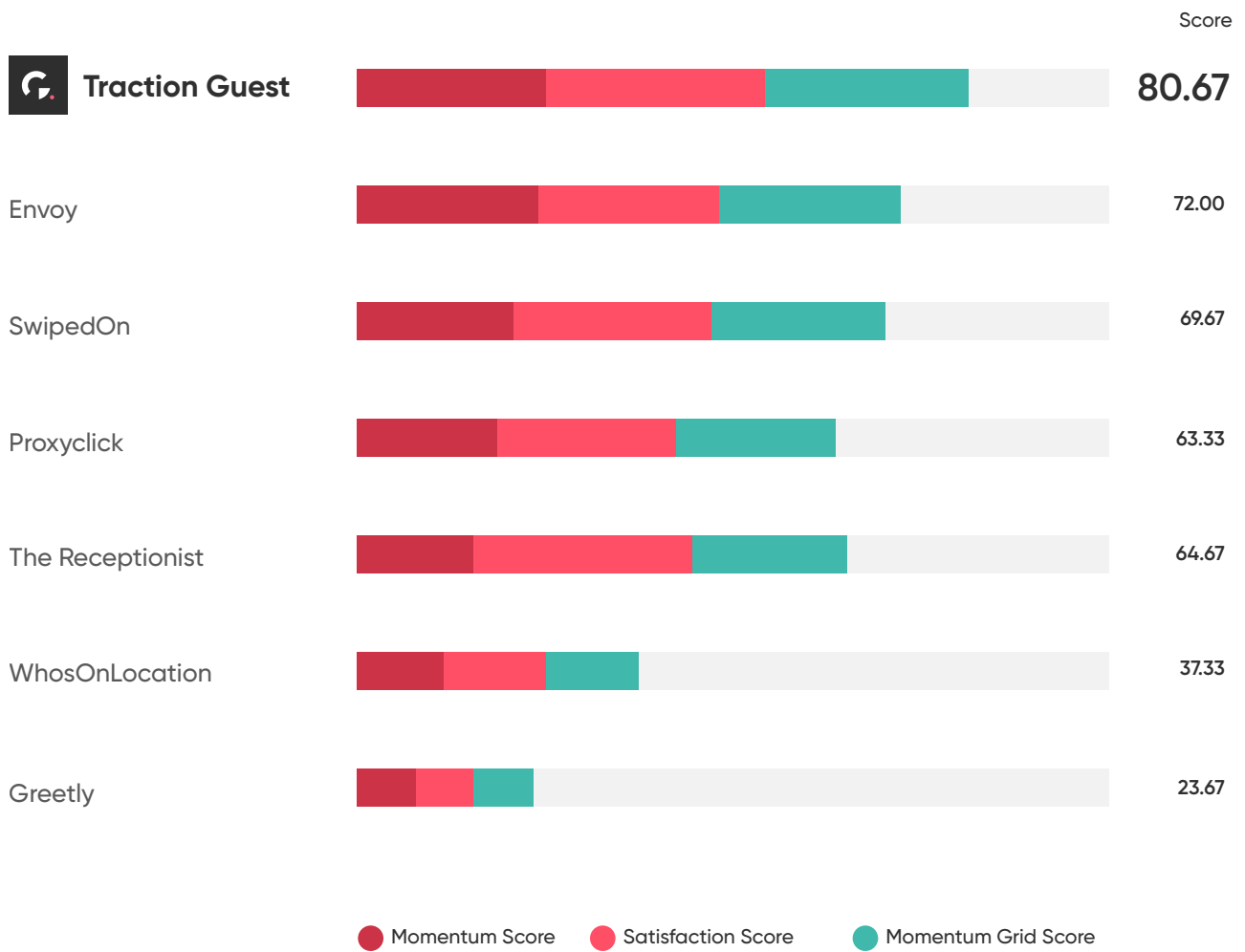
Traction Guest surpasses all other guest management services we looked into! We knew we wanted a system that would differentiate between US and Non-US citizens AND have the ability to display that value somehow on the printed ID badge. Working with Traction they were able to quickly set us up with a system that would print the word "visitor" at the bottom of the badge with the coloring being different between the two types of guests."

G2 Review





VMS vendor comparison.

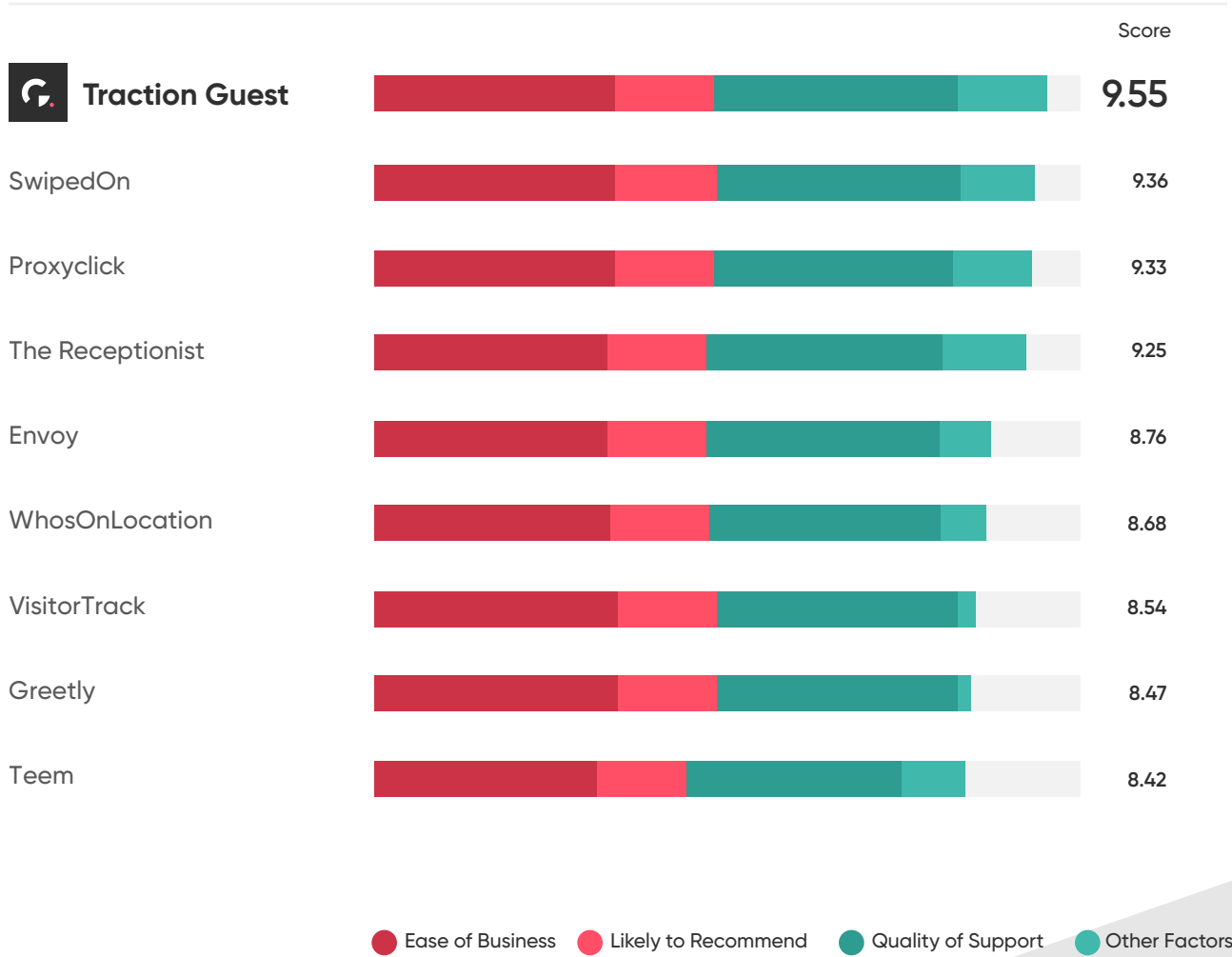




Visitor Management Relationship Index.

Traction Guest tops the Relationship Index for Visitor Management with a score of

9.55

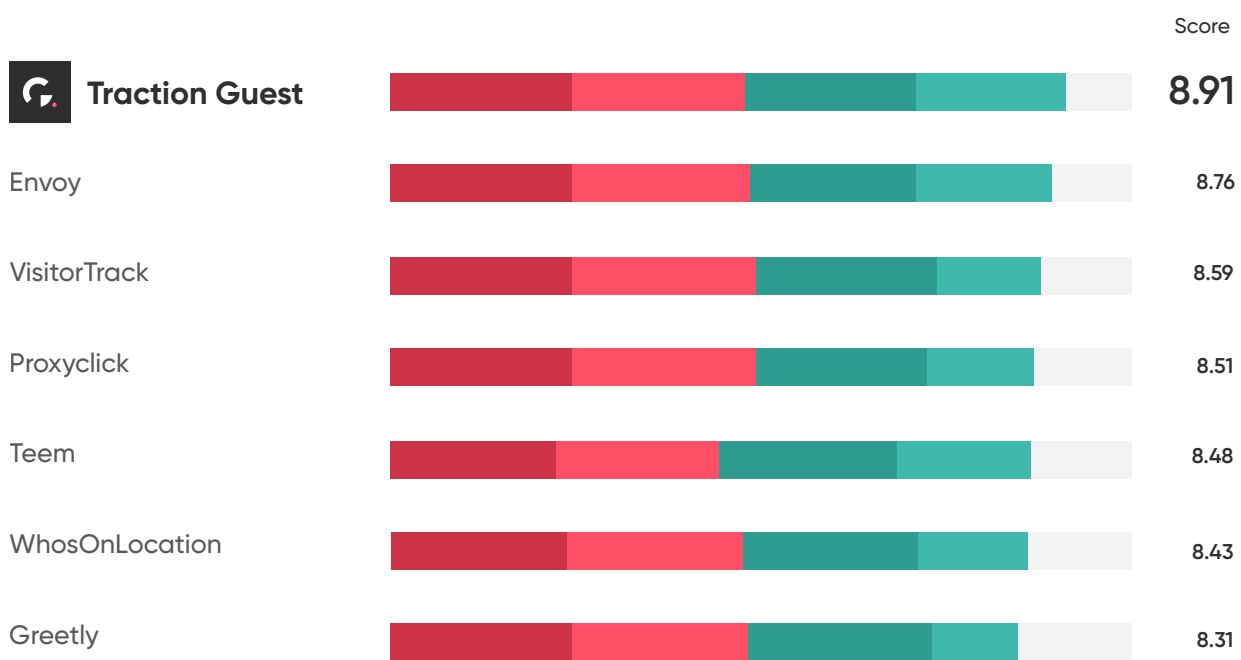




Visitor Management Results Index.

Traction Guest tops the Results Index for Visitor Management with a score of

8.91



● Ease of Business ● Likely to Recommend ● Quality of Support ● Other Factors



Traction Guest is #1 in Visitor Management Relationship Index.

100+ reviews



Relationship Score



Relationship Data

Likelihood to Recommend



Ease of Business

Ease of Doing Business With



Support

Quality of Support



*Category Average

Top Industries Represented



- Aviation & Aerospace
- Non-Profit Organization Management
- Computer Software
- Information Technology and Services
- Biotechnology



Methodology.

The Grid Score is calculated based on (in order of significance):

- Customer satisfaction with end-user-focused product attributes based on user reviews
- Popularity and statistical significance based on the number of reviews received by G2
- Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)
- Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)
- Customers' satisfaction with administration-specific product attributes based on user reviews
- Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users



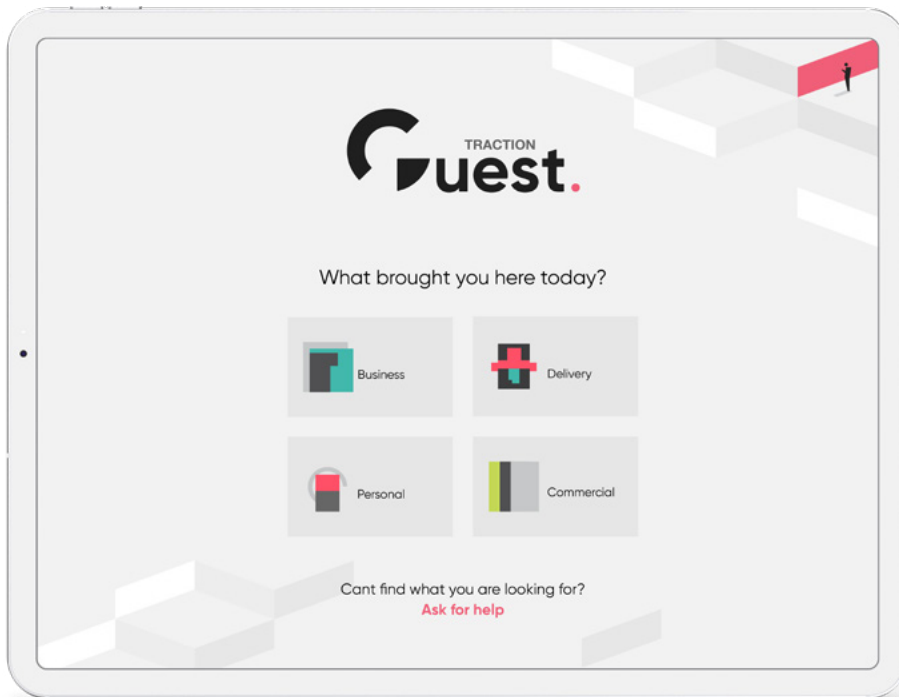
Traction Guest is a powerful solution. The Experience Editor allows you to create a multitude of flows for your visitors to solve a variety of business needs. This was a must-have and allowed us to create customized workflows for different business units throughout the building”

——— Administrator, G2 Review



Ready to see Traction Guest in Action?

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